

## How we will use your information

### *When we visit you about home fire safety or community wellbeing*

This privacy information note explains the information the London Fire Brigade ("we") are collecting about you, why we have collected it and how it will be used. This privacy note should be read along with our "General privacy notice" which explains more about who we are, our role in data protection and what rights you have.

**Process owner:** Fire Safety

This notice relates to the following categories of data subject: Members of the public

### Why we are collecting your information

We may visit you, in your home or the place where you live, for a range of reasons. These include responding to an emergency, visiting you to give you advice about fire or other safety related issues or to check that fire safety regulations are being complied with. We use the information about you to provide you with the best emergency response and prevention advice that we can. We also use the information to help us understand who is most in need of our help, to measure how effective our services are and to monitor our compliance with our legal obligations.

We have powers to that allow us to take any appropriate action to prevent people from dying or from becoming injured or ill in an emergency or other eventuality. This may mean that we will share the information we have about you with other trusted organisations who also have responsibilities for your social care, safety and wellbeing.

### What happens if I do not want my information collected?

In an emergency situation, we will always do all we can to get the information we need to save lives and prevent injury. This may include forcing entry into your home or the place where you live. In most other situations you will need to agree to let us into your home. From that point we are likely to learn information about that we may use (such as how you appear to live).

If we ask you for personal information then there is usually no significant impacts or consequences of not providing us with that information. However, we may not be able to provide you with some of our services if we do not know enough about you to understand what you are at risk from. For example we may not offer you some of our safety equipment, such as fire retardant bedding, if we do not know about your health and mobility as these inform us about the risks that you face.

### What information is being collected

The information we are processing falls into the following categories of personal data:

#### Categories of personal data:

- Personal details
- Personal features
- Identification
- Family, lifestyle, social circumstance
- Work details
- Financial details
- Race or ethnic origin
- Health

## Legal basis for the processing

In this case we process your data to enable us to fulfil our legal function of providing emergency response to fire incidents, road traffic accidents, and other emergencies requiring response and rescue.

These are covered under the Data Protection laws below:

### General Data Protection Regulation

(EU) 2016/679 [reference to Article 6.1.(d)]

- It is necessary in order to protect the vital interests of the data subject or of another natural person.

(EU) 2016/679 [reference to Article 6.1.(e)]

- It is necessary for the performance of a task carried out in the public interest or in the exercise of our official authority:  
This is under the Fire Service Act 2004; Sections 7-9.

And the processing of your special categories of data as a legal function of the LFB is covered under the Data Protection law below:

### General Data Protection Regulation (EU) 2016/679 [reference to Article 9.2 (g)]

- Processing is necessary for reasons of substantial public interest on the basis of Union or Member State law which is proportionate to the aim pursued and which contains appropriate safeguards
  - With reference to Data Protection Act 2018: Ch 2, part 2, 10 and sch 1, part 2, (6)
  - This is under the Fire Service Act 2004; Sections 7-9; and Section 5a

## How we collect the information about you

We will collect data directly from you; from those that provide you with support or care; or from those that around you who know about your lifestyle (for example others who live in the same property as you)

## Who we share your data with

Most of the information we collect will be for our own purposes, but we will share your information with other trusted organisations if we believe they can provide you with support or help to improve your safety and wellbeing. We will also share information where we are required to by law, for example when we have to make safeguarding referrals.

## How long we hold your information for

We hold information about home fire safety visits for 10 years. After this time, we will remove information about the person we visited, but we retain the information about our activity (for example when we visited and which staff carried out the work).

## Automated decision making

The information we have collected will not be used to make any automated decisions about you.