

How we will use your information

Events

This privacy information note explains the information the London Fire Brigade ("we") are collecting about you, why we have collected it and how it will be used. This privacy note should be read along with our "General privacy notice" which explains more about who we are, our role in data protection and what rights you have.

Process owner: Events Team

This notice relates to the following categories of data subject: Employee, Member of the Public, Customer or Service user

Why we are collecting your information

We are collecting your information for one of the following:

- We are inviting you to an LFB organised event, or to an event at which the LFB is a guest
- We have received your name as a guest of an event
- You have volunteered to support or represent the LFB at a public event.

The information is used to send you invites, tickets, event details, evaluation forms and photos after the event, and to enable you to access and participate in an event.

We will use your information to send you repeat invitations to events that are held annually.

With your agreement we may also collect images to include in our internal and external publications, which we will advise you of first.

What happens if I do not want my information collected?

If you don't want your information collected this may mean that you are unable to undertake the activity, about which we will advise you.

If you don't want to receive further invites to the same event then inform us so that we can remove your details from our invitation / mailing list.

What information is being collected

The information we are processing falls into the following categories of personal data:

Categories of personal data:

- Personal details
- Personal features

Special categories of data:

- Health and Medical

Legal basis for the processing

Before we process your data we need a legal basis for doing so. In this case, the basis for processing your personal data is that we have a legitimate interest in recognising employees' service to the LFB, promoting the organisation, and involving the public in our activities and services.

This is covered under the Data Protection laws below:

General Data Protection Regulation (EU) 2016/679 [reference to Article 6.1(f)]

- processing is necessary for the purposes of the legitimate interests pursued by the controller.

And processing your special categories of data for the purpose of ensuring you have access to events and services is covered under the Data Protection law below:

General Data Protection Regulation (EU) 2016/679 [reference to Article 9.2(g)]

- Processing is necessary for reasons of substantial public interest which is proportionate to the aim pursued and which contains appropriate safeguards.
 - With reference to Data Protection Act 2018: Ch 2, part 2, 10 and sch 1, part 2, (8) Equal Opportunities

How we collect the information about you

We collect the information directly from you, or from LFB staff if you are their invited guest.

Who we share your information with

Your information will be shared internally and may be shared with external event organisers. Any special categories of data (dietary or mobility information) we collect will only be shared externally as non-identifiable information, for provision of services at the event.

How long we hold your information for

We hold your information for the duration of the event, unless an event is a repeated event in which case we will keep your details so that we can send you further invites. You can remove your details from invite lists at any time.

Automated decision making

The information we have collected will not be used to make any automated decisions about you.