

**Freedom of Information request reference number:** 6897.1

**Date of response:** 17/10/2022

**Request:**

*Please can you confirm:*

- 1. Who is your social media management and monitoring tool supplier?*
- 2. The start date and duration of the framework/contract with the supplier.*
- 3. The actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date.*
- 4. Who is the senior officer (outside of procurement) responsible for this contract?*

**Response:**

Please see each question answered in turn below:

1. Who is your social media management and monitoring tool supplier?

**Orlo**

2. The start date and duration of the framework/contract with the supplier.

**15/12/2019**

3. The actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date.

**2019 spend: £17,011.20**

**2020 spend: £17,011.20**

**2021 spend: £18,711.60**

4. Who is the senior officer (outside of procurement) responsible for this contract?

**Daniel Wood – Head of Media, Digital and Internal Communications**

We have dealt with your request under the Freedom of Information Act 2000. For more information about this process please see the guidance we publish about making a request on our website:

<https://www.london-fire.gov.uk/about-us/transparency/request-information-from-us/>