

**Freedom of Information request reference number:** 8853.1

**Date of response:** 05/08/2024

**Request:**

This is an information request relating to Pride Month 2024.

Please include the following information:

- Whether any events have been organised for Pride month. If so please provide the date, start and end time, and title/topic of the event
- Whether any LGBT themed merchandise has been purchased for Pride month. i.e. since the beginning of the 2024/25 financial year. If so please provide me with information on what has been purchased and the cost
- Whether the organisation have sponsored any Pride events. If so which events and please provide details of the nature of the sponsorship (particularly the financial value)

**Response:**

Please see response to each of your questions in turn,

- Whether any events have been organised for Pride month. If so please provide the date, start and end time, and title/topic of the event

For Pride Month only, the London Fire Brigade organised a Pride Breakfast at Soho Fire Station on Saturday 29<sup>th</sup> June 2024 from 10am to 12pm which was invite only and an LFB fire appliance in the Pride in London parade along with 50 wristbands for LFB staff and friends/family members of those in the LFB LGBT +network also on Saturday 29<sup>th</sup> June 2024 from 12:30pm to 4pm. LFB joined the Fire Brigade Union as one large group in the parade.

- Whether any LGBT themed merchandise has been purchased for Pride month. i.e. since the beginning of the 2024/25 financial year. If so please provide me with information on what has been purchased and the cost

Face painting - £325 (for staff and the public with LGBT+ theme)

Pride backdrop - £582.70 (this had two sides, one with the LFB LGBT+ Network logo and the other side with the progressive Pride flag, to be reused in future years)

T-shirts - £1892 (specific design with LFB and FBU branding and LGBT+ theme to be reused in future years).

- Whether the organisation have sponsored any Pride events. If so which events and please provide details of the nature of the sponsorship (particularly the financial value)

The London Fire Brigade did not sponsor any of the pride events.

We have dealt with your request under the Freedom of Information Act 2000. For more information about this process please see the guidance we publish about making a request on our website: <https://www.london-fire.gov.uk/about-us/transparency/request-information-from-us/>