

Freedom of Information request reference number: 7562.1

Date of response: 28 June 2023

Request:

This is an information request relating to Pride Month.

Please include the following information:

- Whether any events have been organised for Pride month. If so please provide the date, start and end time, and title/topic of the event*
- Whether any LGBT themed merchandise has been purchased for Pride month. i.e. since the beginning of the 2023/24 financial year. If so please provide me with information on what has been purchased and the cost*
- Whether the organisation has sponsored any Pride events. If so which events and please provide details of the nature of the sponsorship (particularly the financial value)*

Response:

I can confirm the London Fire Brigade will be attending Pride on the 1st July and Black Pride on 20th August 2023.

For the Pride Brunch and Open Day at Soho Fire Station 10:00 AM – 11:00 AM on 1 July this year. The LFB Events team have placed orders for the following merchandise:

LFB/Pride branded t-shirts = £1,582.50 (150 items including delivery)

Balloons = awaiting final cost but this will be in the region of £500

They will also be placing an order for some official Pride progress flags for those staff attending the parade this year. The cost for this is not yet complete.

London Fire Brigade do not sponsor any Pride events

We have dealt with your request under the Freedom of Information Act 2000. For more information about this process please see the guidance we publish about making a request [on our website](#)